Client Information Request Form
Issue

Advertiser Group Name: Independence USA PAC

Address: 575 7th St NW

City, State & Zip Code: Washington DC 20004

Phone: 212-205-0170

Fax: 917-522-8930

Executive Director or President: N/A

Group Treasurer: Diane Gubelli

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WFSB Hartford, CT	10/30/12

I, David Grill
do hereby request station time concerning the following issue:

Independence USA PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: $ 337,900 GROSS / $287,215 net

This broadcast time will be used by: Independence USA PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Independence USA PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

10/31/12 — Date

Signature

212-205-0170 — Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature — Printed Name — Title

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REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #5 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP NOV2/12 15.07
CHANGES *** WFSB-TV ***

ADV #_____ ADV. NAME ISS/INDEPENDENCE USA PAC

REP.# ✓ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC.

BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306

SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6400174

CLASS: NATL. LOCAL REGIONAL

PRDCT INDEPENDENCE USA PAC EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV2/12 15.07

REP: REVISED ORDER
REMOVED 1 SPOT LNS 3, 5
ADDED LNS 54, 55
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 38						
			AGENCY PRODUCT CODE =									
3		S	700A-900A	30		$800.00	11/1	11/2	5		TH-F	5
			PROGRAM : MORN NEWS									
			CON COM1: MORN NEWS									

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #5 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 15.07
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5		S	400P-500P	30		$950.00	10/31	11/2	5		W-F	5
	PROGRAM : DR OZ CON COM1: DR OZ											
54		A	400P-500P	30		$950.00	11/5	11/5	1		MON	1
	PROGRAM : DR OZ CON COM1: DR OZ											
55		A	700A-900A	30		$800.00	11/5	11/5	1		MON	1
	PROGRAM : TODAY SHOW CON COM1: TODAY SHOW											

NOV/12 518200.00

CONTRACT TOTAL 518200.00
TOTAL SPOTS 151

MARKET TOTALS $518,200 WFSB 100% WTNH 0% WVIT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

ACCURATE COMPETITIVE TO FOLLOW

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Product
INDEPENDENCE USA PAC

Contract Dates	Estimate #
10/31/12 - 11/06/12	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WFSB	Heather Uttley	HRP-WASHING

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/31/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	6	$10,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	--WTF--	6	$1,800.00								
2	WFSB	10/31/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	6	$10,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	--WTF--	6	$1,800.00								
N 3	WFSB	11/01/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	7	$5,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	---TF--	6	$800.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	*WFSB*	*10/29/12-11/04/12*	*CBS: THE EARLY SHOW*	*7am - 9am*	----ThF----	*:30*	*~~$800.00~~*	*NM*				
See MG 3.7,3.8												
7	WFSB	11/05/12-11/05/12	CBS: THE EARLY SHOW	7am - 9am	M----------	:30	$800.00	NM				
(M) MG for 3.2,5.4												
8	WFSB	11/05/12-11/05/12	4p-5p Dr. Oz	4pm-5pm	M----------	:30	$950.00	NM				
(M) MG for 3.2,5.4												
4	WFSB	10/31/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	6	$5,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	--WTF--	6	$850.00								
N 5	WFSB	10/31/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	5	$4,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	--WTF--	6	$950.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
4	*WFSB*	*10/29/12-11/04/12*	*4p-5p Dr. Oz*	*4pm-5pm*	---WThF----	*:30*	*~~$950.00~~*	*NM*				
See MG 3.7,3.8												
6	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	--W-F--	2	$2,600.00								
7	WFSB	10/31/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	--W-F--	2	$2,600.00								
8	WFSB	10/31/12	11/01/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA F	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--WT---	2	$3,000.00						
9	WFSB	10/31/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	3	$5,850.00
Week:		10/29/12	11/04/12	--WTF--	3	$1,950.00						
10	WFSB	10/31/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
Week:		10/29/12	11/04/12	--W-F--	2	$1,950.00						
E 11	WFSB	10/31/12	11/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	6	$11,400.00
Week:		10/29/12	11/04/12	--WTFSS	6	$1,900.00						
12	WFSB	10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	$7,000.00
Week:		10/29/12	11/04/12	--1----	1	$7,000.00						
D 13	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	0	$0.00
14	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	2	$24,000.00
Week:		10/29/12	11/04/12	---2---	2	$12,000.00						
15	WFSB	11/02/12	11/02/12	Undercover Boss	8pm - 9pm		:30			NM	2	$15,000.00
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
16	WFSB	11/02/12	11/02/12	CSI: NY	9pm - 10pm		:30			NM	2	$15,000.00
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
17	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	2	$18,000.00
Week:		10/29/12	11/04/12	----2--	2	$9,000.00						
18	WFSB	11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	$1,350.00
Week:		10/29/12	11/04/12	-----3-	3	$450.00						
E 19	WFSB	11/03/12	11/03/12	Crimetime	8pm - 9pm		:30			NM	2	$6,000.00
Week:		10/29/12	11/04/12	-----2-	2	$3,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WFSB*	*10/29/12-11/04/12*		*Crimetime*	*8pm - 9pm*	-------Sa--	*:30*		*~~$3,000.00~~*	*NM*		
	See MG 19.3,19.4											
2	*WFSB*	*10/29/12-11/04/12*		*Crimetime*	*8pm - 9pm*	-------Sa--	*:30*		*~~$3,000.00~~*	*NM*		
	See MG 19.3,19.4											
3	WFSB	11/05/12-11/05/12		Eyewitness News	6pm - 6:30pm	M----------	:30		$3,000.00	NM		
(M)	MG for 19.2,19.1											
4	WFSB	11/06/12-11/06/12		Eyewitness News	6pm - 6:30pm	-Tu--------	:30		$3,000.00	NM		
(M)	MG for 19.2,19.1											
20	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	$4,000.00
Week:		10/29/12	11/04/12	------2	2	$2,000.00						
21	WFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	2	$30,000.00
Week:		10/29/12	11/04/12	------2	2	$15,000.00						
22	WFSB	11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	2	$19,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------2	2	$9,500.00						
E 23		WFSB 11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	3	$28,500.00
Week:		10/29/12	11/04/12	------3	3	$9,500.00						
24		WFSB 11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	4	$7,200.00
Week:		11/05/12	11/11/12	MT-----	4	$1,800.00						
25		WFSB 11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	4	$7,200.00
Week:		11/05/12	11/11/12	MT-----	4	$1,800.00						
26		WFSB 11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	$4,000.00
Week:		11/05/12	11/11/12	MT-----	5	$800.00						
27		WFSB 11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	$3,400.00
Week:		11/05/12	11/11/12	MT-----	4	$850.00						
28		WFSB 11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	$1,900.00
Week:		11/05/12	11/11/12	2------	2	$950.00						
29		WFSB 11/05/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
Week:		11/05/12	11/11/12	MT-----	2	$2,600.00						
30		WFSB 11/05/12	11/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
Week:		11/05/12	11/11/12	MT-----	2	$2,600.00						
31		WFSB 11/05/12	11/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
Week:		11/05/12	11/11/12	MT-----	2	$3,000.00						
32		WFSB 11/05/12	11/06/12	Inside Edition	7pm - 7:30pm		:30			NM	2	$3,900.00
Week:		11/05/12	11/11/12	MT-----	2	$1,950.00						
33		WFSB 11/05/12	11/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
Week:		11/05/12	11/11/12	MT-----	2	$1,950.00						
34		WFSB 11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$1,900.00
Week:		11/05/12	11/11/12	1------	1	$1,900.00						
35		WFSB 11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	$10,000.00
Week:		11/05/12	11/11/12	1------	1	$10,000.00						
36		WFSB 11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	$17,000.00
Week:		11/05/12	11/11/12	2------	2	$8,500.00						
37		WFSB 10/31/12	10/31/12	Criminal Minds	9pm - 10pm		:30			NM	2	$20,000.00
Week:		10/29/12	11/04/12	--W----	2	$10,000.00						
38		WFSB 11/04/12	11/04/12	Broncos/Bengals	1:00pm - 7:00pm		:30			NM	1	$8,000.00
Week:		10/29/12	11/04/12	------S	1	$8,000.00						

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Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA I	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 39	WFSB	11/04/12	11/04/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	4	$3,200.00
Week:		10/29/12	11/04/12	------S	4	$800.00						
N 40	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	4	$34,000.00
Week:		10/29/12	11/04/12	------S	4	$8,500.00						
N 41	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	5	$60,000.00
Week:		10/29/12	11/04/12	------S	5	$12,000.00						
N 42	WFSB	11/04/12	11/04/12	Delayed 830-930p	830-930p		:30			NM	2	$24,000.00
Week:		10/29/12	11/04/12	------S	2	$12,000.00						
N 43	WFSB	11/05/12	11/06/12	9am-10am	9am - 10am		:30			NM	6	$4,800.00
Week:		11/05/12	11/11/12	MT-----	6	$800.00						
N 44	WFSB	11/05/12	11/06/12	10am-11am	10am - 11am		:30			NM	2	$1,600.00
Week:		11/05/12	11/11/12	MT-----	2	$800.00						
N 45	WFSB	11/05/12	11/06/12	M-F CBS Soaps	1230-2p		:30			NM	2	$1,700.00
Week:		11/05/12	11/11/12	MT-----	2	$850.00						
N 46	WFSB	11/05/12	11/06/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	4	$2,400.00
Week:		11/05/12	11/11/12	MT-----	4	$600.00						
N 47	WFSB	11/05/12	11/06/12	Eyewitness News	5am - 5:30am		:30			NM	4	$3,000.00
Week:		11/05/12	11/11/12	MT-----	4	$750.00						
N 48	WFSB	11/05/12	11/06/12	Eyewitness News	5:30a - 6am		:30			NM	4	$4,800.00
Week:		11/05/12	11/11/12	MT-----	4	$1,200.00						
N 49	WFSB	11/05/12	11/05/12	M 9-10p Prime	9pm - 10pm		:30			NM	2	$23,000.00
Week:		11/05/12	11/11/12	M------	2	$11,500.00						
N 50	WFSB	11/04/12	11/04/12	M-SU Delayed News	Delayed News		:30			NM	2	$3,800.00
Week:		10/29/12	11/04/12	------S	2	$1,900.00						
N 51	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	$3,800.00
Week:		11/05/12	11/11/12	M------	2	$1,900.00						
N 52	WFSB	11/05/12	11/05/12	430A EYEWITNESS NEWS	430-5A		:30			NM	1	$350.00
Week:		11/05/12	11/11/12	M------	1	$350.00						
N 53	WFSB	11/06/12	11/06/12	430A EYEWITNESS NEWS	430-5A		:30			NM	1	$350.00
Week:		11/05/12	11/11/12	-T-----	1	$350.00						
									Totals		151	$518,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	151	$518,200.00	$440,470.00
Totals	151	$518,200.00	$440,470.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #4 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES

FAX# 703-516-9680
NOV2/12 10.54
*** WFSB-TV ***

ADV #_____ ADV. NAME ISS/INDEPENDENCE USA PAC

REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC.

BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306

SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6400174

CLASS: NATL. LOCAL REGIONAL

PRDCT INDEPENDENCE USA PAC EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE NOV2/12 10.54

REP:
11/2 REV
CANCELED LINE 19
ADDED 2X TO LINE 31
REV TP ON LINES 40,45,50,52
REV TTL $518,200 @151X
PLEASE CONFIRM
THANKS! KIM FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 38						
			AGENCY PRODUCT CODE =									
19		S	800P-1100P	30		$3,000.00	11/3	11/3	0		SAT	0
			PROGRAM : FOOTBALL									
			CON COM1: FOOTBALL									

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #4 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 10.54
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31		S	600P-630P	30		$3,000.00	11/5	11/6	4		M-TU	4
	PROGRAM :		6P NEWS									
	CON COM1:		6P NEWS									
40		T	100P-415P	30		$8,500.00	11/4	11/4	4		SUN	4
	PROGRAM :		BRONCOS									
	CON COM1:		BRONCOS									
45		T	1230P-200P	30		$850.00	11/5	11/6	2		M-TU	2
	PROGRAM :		SOAP ROT									
	CON COM1:		SOAP ROT									
50		T	1130P-1205A	30		$1,900.00	11/4	11/4	2		SUN	2
	PROGRAM :		NEWS									
	CON COM1:		NEWS									
52		EY	430A-459A	30		$350.00	11/6	11/6	1		TUE	1
	PROGRAM :		430A NEWS									
	CON COM1:		430A NEWS									
53			430A-459A	30		$350.00	11/5	11/5	1		MON	1
	PROGRAM :		430A NEWS									
	CON COM1:		430A NEWS									

NOV/12 518200.00

CONTRACT TOTAL 518200.00
TOTAL SPOTS 151

MARKET TOTALS $518,200 WFSB 100% WTNH 0% WVIT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

ACCURATE COMPETITIVE TO FOLLOW

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-516-9300 FAX# 703-516-9680

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #3 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 09.17
CHANGES *** WFSB-TV ***

ADV #_____ ADV. NAME ISS/INDEPENDENCE USA PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6400174 CLASS: NATL. LOCAL REGIONAL

PRDCT INDEPENDENCE USA PAC EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV2/12 09.17

REP: REVISED ORDER
LN 19 REMOVED 1 SPOT, CHANGED PRGM AND TIME PERIOD
LN 23 ADDED 1 SPOT, CHANGED TIME PERIOD
ADDED LNS 39-53
NEW TTL 518200
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 38
AGENCY PRODUCT CODE =

NO BUYS TO PRINT

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #3 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 09.17
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12	515200.00											

CONTRACT TOTAL 515200.00
TOTAL SPOTS 150

MARKET TOTALS $337,900 WFSB 100% WTNH 0% WVIT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

ACCURATE COMPETITIVE TO FOLLOW

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 21.50
CHANGES *** WFSB-TV ***

ADV # ADV. NAME ISS/INDEPENDENCE USA PAC REP.# OFF.# SALESMAN #

AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER # CONTRACT # 6400174 CLASS: NATL. LOCAL REGIONAL

PRDCT INDEPENDENCE USA PAC EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 21.50

REP: REVISED ORDER
LNS 21 AND 22 TIME PERIODS CHANGED
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =			AGENCY EST# = 38						
19		*	800P-1100P	30	NA	$3,000.00	11/3	11/3	1	SAT		1
			PROGRAM : FOOTBALL CON COM1: FOOTBALL									

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 21.50
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21		T	730P-830P	30		15000.00	11/4	11/4	2		SUN	2
PROGRAM : 60 MINUTES CON COM1: 60 MINUTES												
22		T	930P-1030P	30		$9,500.00	11/4	11/4	2		SUN	2
PROGRAM : GOOD WIFE CON COM1: GOOD WIFE												
23		TS	1030P-1130P	30		$9,500.00	11/4	11/4	3		SUN	3
PROGRAM : MENTALIST CON COM1: MENTALIST												
39		A	700A-900A	30		$800.00	11/4	11/4	4		SUN	4
PROGRAM : SUN MORN CON COM1: SUN MORN												
40		A	100P-400P	30		$8,500.00	11/4	11/4	4		SUN	4
PROGRAM : BRONCOS CON COM1: BRONCOS												
41		A	425P-800P	30		12000.00	11/4	11/4	5		SUN	5
PROGRAM : FOOTBALL CON COM1: FOOTBALL												
42		A	830P-930P	30		12000.00	11/4	11/4	2		SUN	2
PROGRAM : AMAZING RACE CON COM1: AMAZING RACE												
43		A	900A-1000A	30		$800.00	11/5	11/6	6		M-TU	6
PROGRAM : REGIS AND KELLY CON COM1: REGIS AND KELLY												
44		A	1000A-1100A	30		$800.00	11/5	11/6	2		M-TU	2
PROGRAM : LETS MAKE A DEAL CON COM1: LETS MAKE A DEAL												

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 21.50
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45		A	1230P-100P 2pm	30		$850.00	11/5	11/6	2		M-TU	2
PROGRAM : SOAP ROT CON COM1: SOAP ROT												
46		A	300P-400P	30		$600.00	11/5	11/6	4		M-TU	4
PROGRAM : BETTER CT CON COM1: BETTER CT												
47		A	500A-530A	30		$750.00	11/5	11/6	4		M-TU	4
PROGRAM : 5A NEWS CON COM1: 5A NEWS												
48		A	530A-600A	30		$1,200.00	11/5	11/6	4		M-TU	4
PROGRAM : 530A NEWS CON COM1: 530A NEWS												
49		A	900P-1000P	30		11500.00	11/5	11/5	2		MON	2
PROGRAM : BROKE GIRLS/MIKE AND MOLLY CON COM1: BROKE GIRLS/ MIKE & MOLLY												
50		A	1100P-1135P	30		$1,900.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS 1130P-12:05P CON COM1: NEWS												
51		A	1100P-1135P	30		$1,900.00	11/5	11/5	2		MON	2
PROGRAM : NEWS CON COM1: NEWS												
52		A	430A-459A ?	30		$350.00	11/4	11/4	1		SUN	1
PROGRAM : 430A NEWS CON COM1: 430A NEWS												
53		A	430A-459A	30		$350.00	11/5	11/5	1		MON	1
PROGRAM : 430A NEWS CON COM1: 430A NEWS												

REP HEADLINE# 6400174 TRF# 500592
*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 21.50
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12	515200.00											

CONTRACT TOTAL 515200.00
TOTAL SPOTS 150

MARKET TOTALS $337,900 WFSB 100% WTNH 0% WVIT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

ACCURATE COMPETITIVE TO FOLLOW

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Product		
INDEPENDENCE USA PAC		
Contract Dates	Estimate #	
10/31/12 - 11/06/12	38	
Advertiser	Original Date / Revision	
Independence USA PAC	11/02/12 / 11/02/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WFSB	Heather Uttley	HRP-WASHING
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/31/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	6	$10,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--WTF--	6	$1,800.00							
2	WFSB	10/31/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	6	$10,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--WTF--	6	$1,800.00							
3	WFSB	11/01/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	6	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	---TF--	6	$800.00							
4	WFSB	10/31/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	6	$5,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--WTF--	6	$850.00							
5	WFSB	10/31/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	$5,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--WTF--	6	$950.00							
6	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--W-F--	2	$2,600.00							
7	WFSB	10/31/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--W-F--	2	$2,600.00							
8	WFSB	10/31/12	11/01/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--WT---	2	$3,000.00							
9	WFSB	10/31/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	3	$5,850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--WTF--	3	$1,950.00							
10	WFSB	10/31/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	--W-F--	2	$1,950.00							
11	WFSB	10/31/12	11/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	6	$11,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--WTFSS	6	$1,900.00						
12	WFSB	10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	$7,000.00
Week:		10/29/12	11/04/12	--1----	1	$7,000.00						
D 13	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	0	$0.00
14	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	2	$24,000.00
Week:		10/29/12	11/04/12	---2---	2	$12,000.00						
15	WFSB	11/02/12	11/02/12	Undercover Boss	8pm - 9pm		:30			NM	2	$15,000.00
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
16	WFSB	11/02/12	11/02/12	CSI: NY	9pm - 10pm		:30			NM	2	$15,000.00
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
17	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	2	$18,000.00
Week:		10/29/12	11/04/12	----2--	2	$9,000.00						
18	WFSB	11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	$1,350.00
Week:		10/29/12	11/04/12	-----3-	3	$450.00						
N 19	WFSB	11/03/12	11/03/12	Crimetime	8pm - 9pm		:30			NM	2	$6,000.00
Week:		10/29/12	11/04/12	-----2-	2	$3,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	10/29/12-11/04/12		*Crimetime*	*8pm - 9pm*	-------Sa--	*:30*		*~~$3,000.00~~*	*NM*		
	See MG 19.3,19.4											
2	WFSB	10/29/12-11/04/12		*Crimetime*	*8pm - 9pm*	-------Sa--	*:30*		*~~$3,000.00~~*	*NM*		
	See MG 19.3,19.4											
3	WFSB	11/05/12-11/05/12		Eyewitness News	6pm - 6:30pm	M----------	:30		$3,000.00	NM		
(N)	MG for 19.2,19.1											
4	WFSB	11/06/12-11/06/12		Eyewitness News	6pm - 6:30pm	-Tu--------	:30		$3,000.00	NM		
(N)	MG for 19.2,19.1											
20	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	$4,000.00
Week:		10/29/12	11/04/12	------2	2	$2,000.00						
21	WFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	2	$30,000.00
Week:		10/29/12	11/04/12	------2	2	$15,000.00						
22	WFSB	11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	2	$19,000.00
Week:		10/29/12	11/04/12	------2	2	$9,500.00						
N 23	WFSB	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	3	$28,500.00
Week:		10/29/12	11/04/12	------3	3	$9,500.00						
24	WFSB	11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	4	$7,200.00
Week:		11/05/12	11/11/12	MT-----	4	$1,800.00						
25	WFSB	11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	4	$7,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 4	Rate $1,800.00						
26	WFSB	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	$4,000.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 5	Rate $800.00						
27	WFSB	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	$3,400.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 4	Rate $850.00						
28	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	$1,900.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 2------	Spots/Week 2	Rate $950.00						
29	WFSB	11/05/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $2,600.00						
30	WFSB	11/05/12	11/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $2,600.00						
31	WFSB	11/05/12	11/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $3,000.00						
32	WFSB	11/05/12	11/06/12	Inside Edition	7pm - 7:30pm		:30			NM	2	$3,900.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $1,950.00						
33	WFSB	11/05/12	11/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $1,950.00						
34	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$1,900.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,900.00						
35	WFSB	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	$10,000.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $10,000.00						
36	WFSB	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	$17,000.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 2------	Spots/Week 2	Rate $8,500.00						
37	WFSB	10/31/12	10/31/12	Criminal Minds	9pm - 10pm		:30			NM	2	$20,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --W----	Spots/Week 2	Rate $10,000.00						
38	WFSB	11/04/12	11/04/12	Broncos/Bengals	1:00pm - 7:00pm		:30			NM	1	$8,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $8,000.00						
N 39	WFSB	11/04/12	11/04/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	4	$3,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 4	Rate $800.00						
N 40	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	4	$34,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 4	Rate $8,500.00						
N 41	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	5	$60,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 5	Rate $12,000.00						

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 42	WFSB	11/04/12	11/04/12	Delayed 830-930p	830-930p		:30			NM	2	$24,000.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $12,000.00							
N 43	WFSB	11/05/12	11/06/12	9am-10am	9am - 10am		:30			NM	6	$4,800.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 6	Rate $800.00							
N 44	WFSB	11/05/12	11/06/12	10am-11am	10am - 11am		:30			NM	2	$1,600.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $800.00							
N 45	WFSB	11/05/12	11/06/12	M-F CBS Soaps	1230-2p		:30			NM	2	$1,700.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $850.00							
N 46	WFSB	11/05/12	11/06/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	4	$2,400.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 4	Rate $600.00							
N 47	WFSB	11/05/12	11/06/12	Eyewitness News	5am - 5:30am		:30			NM	4	$3,000.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 4	Rate $750.00							
N 48	WFSB	11/05/12	11/06/12	Eyewitness News	5:30a - 6am		:30			NM	4	$4,800.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 4	Rate $1,200.00							
N 49	WFSB	11/05/12	11/05/12	M 9-10p Prime	9pm - 10pm		:30			NM	2	$23,000.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $11,500.00							
N 50	WFSB	11/04/12	11/04/12	M-SU Delayed News	Delayed News		:30			NM	2	$3,800.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $1,900.00							
N 51	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	$3,800.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $1,900.00							
N 52	WFSB	11/05/12	11/05/12	430A EYEWITNESS NEWS	430-5A		:30			NM	1	$350.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $350.00							
N 53	WFSB	11/06/12	11/06/12	430A EYEWITNESS NEWS	430-5A		:30			NM	1	$350.00
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1	Rate $350.00							
									Totals		151	$518,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	151	$518,200.00	$440,470.00
Totals	151	$518,200.00	$440,470.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6400174
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.14
CHANGES *** WFSB-TV ***

ADV #_____ ADV. NAME ISS/INDEPENDENCE USA PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6400174 CLASS: NATL. LOCAL REGIONAL

PRDCT INDEPENDENCE USA PAC EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT30/12 13.14

REP: REVISED ORDER
ZEROED LN 13
ADDED LNS 37-38
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATH!

Order # 500592

CON CM ***** THIS IS A CASH I!

ALL STATIONS USING ELE

AN ELECTRONIC INV.WEBS
FOR THIS AGENCY. THE I

Waiting on time period revisions on line #21, #22, #23

#1021

ALSO AVAILBLE
09

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	START DATE	END DATE	SPTS: /WK	WEEK INVT	DAYS	TOTL: SPTS:
			AGENCY ADVERTISER C AGENCY PRODUCT CODE						
	13	S	900P-1000P	1/1	11/1	0		THU	0

PROGRAM : PERSON OF IN
CON COM1: PERSON OF INTEREST

REP HEADLINE# 5400174
*** UNAPPROVED REV #1 ***

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.14
CHANGES *** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37		A	900P-1000P	30		10000.00	10/31	10/31	2		WED	2
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS											
38		A	100P-415P	30		$8,000.00	11/4	11/4	1		SUN	1
	PROGRAM : BRONCOS V BENGALS CON COM1: BRONCOS B BENGALS											

NOV/12 337900.00

CONTRACT TOTAL 337900.00
TOTAL SPOTS 105

MARKET TOTALS $337,900 WFSB 100% WTNH 0% WVIT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

ACCURATE COMPETITIVE TO FOLLOW

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Product		
INDEPENDENCE USA PAC		
Contract Dates	Estimate #	
10/31/12 - 11/06/12	38	
Advertiser	Original Date / Revision	
Independence USA PAC	10/30/12 / 10/30/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WFSB	Heather Uttley	HRP-WASHING
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/31/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	6	$10,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--WTF--	6	$1,800.00						
N 2	WFSB	10/31/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	6	$10,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--WTF--	6	$1,800.00						
N 3	WFSB	11/01/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	6	$4,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	---TF--	6	$800.00						
N 4	WFSB	10/31/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	6	$5,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--WTF--	6	$850.00						
N 5	WFSB	10/31/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	$5,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--WTF--	6	$950.00						
N 6	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--W-F--	2	$2,600.00						
N 7	WFSB	10/31/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--W-F--	2	$2,600.00						
N 8	WFSB	10/31/12	11/01/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--WT---	2	$3,000.00						
N 9	WFSB	10/31/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	3	$5,850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--WTF--	3	$1,950.00						
N 10	WFSB	10/31/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	--W-F--	2	$1,950.00						
N 11	WFSB	10/31/12	11/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	6	$11,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--WTFSS	6	$1,900.00						
N	12	WFSB 10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$7,000.00						
D	13	WFSB 11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	0	$0.00
N	14	WFSB 11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	2	$24,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---2---	2	$12,000.00						
N	15	WFSB 11/02/12	11/02/12	Undercover Boss	8pm - 9pm		:30			NM	2	$15,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
N	16	WFSB 11/02/12	11/02/12	CSI: NY	9pm - 10pm		:30			NM	2	$15,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
N	17	WFSB 11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	2	$18,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----2--	2	$9,000.00						
N	18	WFSB 11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----3-	3	$450.00						
N	19	WFSB 11/03/12	11/03/12	Crimetime	8pm - 9pm		:30			NM	2	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----2-	2	$3,000.00						
N	20	WFSB 11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------2	2	$2,000.00						
N	21	WFSB 11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	2	$30,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------2	2	$15,000.00						
N	22	WFSB 11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	2	$19,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------2	2	$9,500.00						
N	23	WFSB 11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	2	$19,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------2	2	$9,500.00						
N	24	WFSB 11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	4	$7,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	4	$1,800.00						
N	25	WFSB 11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	4	$7,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	4	$1,800.00						
N	26	WFSB 11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	5	$800.00						
N	27	WFSB 11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	$3,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	4	$850.00						
N	28	WFSB 11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	2------	2	$950.00						
N 29	WFSB	11/05/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
Week:		11/05/12	11/11/12	MT-----	2	$2,600.00						
N 30	WFSB	11/05/12	11/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
Week:		11/05/12	11/11/12	MT-----	2	$2,600.00						
N 31	WFSB	11/05/12	11/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
Week:		11/05/12	11/11/12	MT-----	2	$3,000.00						
N 32	WFSB	11/05/12	11/06/12	Inside Edition	7pm - 7:30pm		:30			NM	2	$3,900.00
Week:		11/05/12	11/11/12	MT-----	2	$1,950.00						
N 33	WFSB	11/05/12	11/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
Week:		11/05/12	11/11/12	MT-----	2	$1,950.00						
N 34	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$1,900.00
Week:		11/05/12	11/11/12	1------	1	$1,900.00						
N 35	WFSB	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	$10,000.00
Week:		11/05/12	11/11/12	1------	1	$10,000.00						
N 36	WFSB	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	$17,000.00
Week:		11/05/12	11/11/12	2------	2	$8,500.00						
N 37	WFSB	10/31/12	10/31/12	Criminal Minds	9pm - 10pm		:30			NM	2	$20,000.00
Week:		10/29/12	11/04/12	--W----	2	$10,000.00						
N 38	WFSB	11/04/12	11/04/12	Broncos/Bengals	1:00pm - 7:00pm		:30			NM	1	$8,000.00
Week:		10/29/12	11/04/12	------S	1	$8,000.00						
									Totals		105	$337,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	105	$337,900.00	$287,215.00
Totals	105	$337,900.00	$287,215.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6400174
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 11.08
*** WFSB-TV ***

ADV #_____ ADV. NAME ISS/INDEPENDENCE USA PAC

REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC.

BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306

SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6400174

CLASS: NATL. LOCAL REGIONAL

PRDCT INDEPENDENCE USA PAC EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE OCT30/12 11.08

REP: NEW ORDER
TTL 337900 @ 104X
PLS CFM
THANKS, MIKE FOR HEATHER

Order # 500592

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 38						
			AGENCY PRODUCT CODE =									
1			600A-630A	30		$1,800.00	10/31	11/2	6		W-F	6
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
2			630A-700A	30		$1,800.00	10/31	11/2	6		W-F	6
PROGRAM : 630A NEWS CON COM1: 630A NEWS												

REP HEADLINE# 6400174
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
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OCT30/12 11.08
*** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3		700A-900A	30		$800.00	11/1	11/2	6		TH-F	6
	PROGRAM : MORN NEWS CON COM1: MORN NEWS											
	4		1200N-1230P	30		$850.00	10/31	11/2	6		W-F	6
	PROGRAM : NOON NEWS CON COM1: NOON NEWS											
	5		400P-500P	30		$950.00	10/31	11/2	6		W-F	6
	PROGRAM : DR OZ CON COM1: DR OZ											
	6		500P-530P	30		$2,600.00	10/31	11/2	2		W,F	2
	PROGRAM : 5P NEWS CON COM1: 5P NEWS											
	7		530P-600P	30		$2,600.00	10/31	11/2	2		W,F	2
	PROGRAM : 530P NEWS CON COM1: 530P NEWS											
	8		600P-630P	30		$3,000.00	10/31	11/1	2		W-TH	2
	PROGRAM : 6P NEWS CON COM1: 6P NEWS											
	9		700P-730P	30		$1,950.00	10/31	11/2	3		W-F	3
	PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION											
	10		730P-800P	30		$1,950.00	10/31	11/2	2		W,F	2
	PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT											
	11		1100P-1135P	30		$1,900.00	10/31	11/4	6		W-SU	6
	PROGRAM : 11P NEWS CON COM1: 11P NEWS											

REP HEADLINE# 6400174
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 11.08
*** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		1000P-1100P	30		$7,000.00	10/31	10/31	1		WED	1
	PROGRAM : CSI CON COM1: CSI											
	13		900P-1000P	30		14000.00	11/1	11/1	2		THU	2
	PROGRAM : PERSON OF INTEREST CON COM1: PERSON OF INTEREST											
	14		1000P-1100P	30		12000.00	11/1	11/1	2		THU	2
	PROGRAM : ELEMENTARY CON COM1: ELEMENTARY											
	15		800P-900P	30		$7,500.00	11/2	11/2	2		FRI	2
	PROGRAM : UNDERCOVER BOSS CON COM1: UNDERCOVER BOSS											
	16		900P-1000P	30		$7,500.00	11/2	11/2	2		FRI	2
	PROGRAM : CSI NY CON COM1: CSI NY											
	17		1000P-1100P	30		$9,000.00	11/2	11/2	2		FRI	2
	PROGRAM : BLUE BLOODS CON COM1: BLUE BLOODS											
	18		600A-700A	30		$450.00	11/3	11/3	3		SAT	3
	PROGRAM : 6A NEWS CON COM1: 6A NEWS											
	19		800P-900P	30		$3,000.00	11/3	11/3	2		SAT	2
	PROGRAM : CRIMETIME CON COM1: CRIMETIME											
	20		900A-1030A	30		$2,000.00	11/4	11/4	2		SUN	2
	PROGRAM : SUN MORN CON COM1: SUN MORN											

REP HEADLINE# 6400174
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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OCT30/12 11.08
*** WFSB-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-800P	30		15000.00	11/4	11/4	2		SUN	2
PROGRAM :			60 MINUTES			7:30-8:30p						
CON COM1:			60 MINUTES									
22			900P-1000P	30		$9,500.00	11/4	11/4	2		SUN	2
PROGRAM :			GOOD WIFE			9:30-10:30p						
CON COM1:			GOOD WIFE									
23			1000P-1100P	30		$9,500.00	11/4	11/4	2		SUN	2
PROGRAM :			MENTALIST			10:30-11:30p						
CON COM1:			MENTALIST									
24			600A-630A	30		$1,800.00	11/5	11/6	4		M-TU	4
PROGRAM :			6A NEWS									
CON COM1:			6A NEWS									
25			630A-700A	30		$1,800.00	11/5	11/6	4		M-TU	4
PROGRAM :			630A NEWS									
CON COM1:			630A NEWS									
26			700A-900A	30		$800.00	11/5	11/6	5		M-TU	5
PROGRAM :			7A NEWS									
CON COM1:			7A NEWS									
27			1200N-1230P	30		$850.00	11/5	11/6	4		M-TU	4
PROGRAM :			NOON NEWS									
CON COM1:			NOON NEWS									
28			400P-500P	30		$950.00	11/5	11/5	2		MON	2
PROGRAM :			DR OZ									
CON COM1:			DR OZ									
29			500P-530P	30		$2,600.00	11/5	11/6	2		M-TU	2
PROGRAM :			5P NEWS									
CON COM1:			5P NEWS									

REP HEADLINE# 6400174
*** ORIGINAL REV#0 ***

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OCT30/12 11.08
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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	30		530P-600P	30		$2,600.00	11/5	11/6	2		M-TU	2
	PROGRAM : 530P NEWS CON COM1: 530P NEWS											
	31		600P-630P	30		$3,000.00	11/5	11/6	2		M-TU	2
	PROGRAM : 6P NEWS CON COM1: 6P NEWS											
	32		700P-730P	30		$1,950.00	11/5	11/6	2		M-TU	2
	PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION											
	33		730P-800P	30		$1,950.00	11/5	11/6	2		M-TU	2
	PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT											
	34		1100P-1135P	30		$1,900.00	11/5	11/5	1		MON	1
	PROGRAM : LATE NEWS CON COM1: LATE NEWS											
	35		800P-900P	30		10000.00	11/5	11/5	1		MON	1
	PROGRAM : MET MOTHER CON COM1: MET MOTHER											
	36		1000P-1100P	30		$8,500.00	11/5	11/5	2		MON	2
	PROGRAM : HAWAII 5-0 CON COM1: HAWAII 5-0											

NOV/12 337900.00

CONTRACT TOTAL 337900.00
TOTAL SPOTS 104

MARKET TOTALS $337,900 WFSB 100% WTNH 0% WVIT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

ACCURATE COMPETITIVE TO FOLLOW

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

Contract Agreement Between:

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Product
INDEPENDENCE USA PAC

Contract Dates	Estimate #
10/31/12 - 11/06/12	38

Advertiser	Original Date / Revision
Independence USA PAC	10/30/12 / 10/30/12

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WFSB	Heather Uttley	HRP-WASHING

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/31/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	6	$10,800.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 6	Rate $1,800.00							
N 2	WFSB	10/31/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	6	$10,800.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 6	Rate $1,800.00							
N 3	WFSB	11/01/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	6	$4,800.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---TF--	Spots/Week 6	Rate $800.00							
N 4	WFSB	10/31/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	6	$5,100.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 6	Rate $850.00							
N 5	WFSB	10/31/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	$5,700.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 6	Rate $950.00							
N 6	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --W-F--	Spots/Week 2	Rate $2,600.00							
N 7	WFSB	10/31/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --W-F--	Spots/Week 2	Rate $2,600.00							
N 8	WFSB	10/31/12	11/01/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WT---	Spots/Week 2	Rate $3,000.00							
N 9	WFSB	10/31/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	3	$5,850.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 3	Rate $1,950.00							
N 10	WFSB	10/31/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --W-F--	Spots/Week 2	Rate $1,950.00							
N 11	WFSB	10/31/12	11/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	6	$11,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--WTFSS	6	$1,900.00						
N	12	WFSB 10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	$7,000.00
Week:		10/29/12	11/04/12	--1----	1	$7,000.00						
N	13	WFSB 11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	2	$28,000.00
Week:		10/29/12	11/04/12	---2---	2	$14,000.00						
N	14	WFSB 11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	2	$24,000.00
Week:		10/29/12	11/04/12	---2---	2	$12,000.00						
N	15	WFSB 11/02/12	11/02/12	Undercover Boss	8pm - 9pm		:30			NM	2	$15,000.00
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
N	16	WFSB 11/02/12	11/02/12	CSI: NY	9pm - 10pm		:30			NM	2	$15,000.00
Week:		10/29/12	11/04/12	----2--	2	$7,500.00						
N	17	WFSB 11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	2	$18,000.00
Week:		10/29/12	11/04/12	----2--	2	$9,000.00						
N	18	WFSB 11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	$1,350.00
Week:		10/29/12	11/04/12	-----3-	3	$450.00						
N	19	WFSB 11/03/12	11/03/12	Crimetime	8pm - 9pm		:30			NM	2	$6,000.00
Week:		10/29/12	11/04/12	-----2-	2	$3,000.00						
N	20	WFSB 11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	$4,000.00
Week:		10/29/12	11/04/12	------2	2	$2,000.00						
N	21	WFSB 11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	2	$30,000.00
Week:		10/29/12	11/04/12	------2	2	$15,000.00						
N	22	WFSB 11/04/12	11/04/12	Delayed The Good Wife	930-1030p		:30			NM	2	$19,000.00
Week:		10/29/12	11/04/12	------2	2	$9,500.00						
N	23	WFSB 11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	2	$19,000.00
Week:		10/29/12	11/04/12	------2	2	$9,500.00						
N	24	WFSB 11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	4	$7,200.00
Week:		11/05/12	11/11/12	MT-----	4	$1,800.00						
N	25	WFSB 11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	4	$7,200.00
Week:		11/05/12	11/11/12	MT-----	4	$1,800.00						
N	26	WFSB 11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	$4,000.00
Week:		11/05/12	11/11/12	MT-----	5	$800.00						
N	27	WFSB 11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	$3,400.00
Week:		11/05/12	11/11/12	MT-----	4	$850.00						

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WFSB
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500592 /	06400174

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	INDEPENDENCE USA P	38

Advertiser	Original Date / Revision
Independence USA PAC	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	2------	2	$950.00						
N 29	WFSB	11/05/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	$5,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	MT-----	2	$2,600.00						
N 30	WFSB	11/05/12	11/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	$5,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	MT-----	2	$2,600.00						
N 31	WFSB	11/05/12	11/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	MT-----	2	$3,000.00						
N 32	WFSB	11/05/12	11/06/12	Inside Edition	7pm - 7:30pm		:30			NM	2	$3,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	MT-----	2	$1,950.00						
N 33	WFSB	11/05/12	11/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	$3,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	MT-----	2	$1,950.00						
N 34	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	1------	1	$1,900.00						
N 35	WFSB	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	1------	1	$10,000.00						
N 36	WFSB	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	$17,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	2------	2	$8,500.00						
									Totals		104	$337,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	104	$337,900.00	$287,215.00
Totals	104	$337,900.00	$287,215.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.